**Here’s a super max detailed version of your entire SportsTradex Course Module Ecosystem, structured around free, paid, and expert-level access, and fully integrated with your Pocket Money Program and commercial objectives like affiliate marketing, upselling, and user retention.**

## **[SportsTradex Course Program Overview – 2025 Edition]**

**Title: Master the Art of Sports Trading – From Blueprint to Expert-Level in One Platform**

**A 360° skill-based cricket analysis ecosystem built for serious learners, aspiring consultants, and smart sports fans.**

## **1. Commercial Learning Tracks Breakdown**

### **A. Free Blueprint Course (For All Beginners)**

**Access: 100% Free (No credit card required)**

**Target: New users, fantasy fans, cricket lovers exploring analysis as a side hustle**

**USP: Acts as an educational gateway + lead magnet + soft upsell base**

#### **Included Modules (Free):**

**Module 1: The Science of Sports Trading – Skill-Based Career of the Future**

* **How sports trading resembles stock/commodity markets**
* **Match momentum, timing, and price movement basics**
* **“Data + Decision = Profit” model**
* **Why this is India’s most underrated online skill**

**Module 2: Indian Market Sports Trading Blueprint (2025 Ready)**

* **India’s booming sports trading ecosystem**
* **The roles of analysts, match readers & platform partners**
* **Legal pathways to start responsibly**
* **Who the top consultants are (case-style reference)**

**Module 3: Sports Trading vs Stock Trading – Strategic Comparison**

* **Deep dive: Risk, reward, psychology, skill**
* **Why sports trading is faster & more engaging**
* **Shared strategies like “Value Investing = Value Trading”**
* **CTA to explore advanced tools & dashboards**

### **B. Pro Learner Plan – ₹799/month**

**Includes Modules 4 to 7 + Live Tools + Mentorship**

**Target: Fantasy pros, aspiring analysts, Telegram group admins, semi-serious traders**

**USP: Structured progression + Live Tools + Real-World Application**

#### **Included Modules (Paid):**

**Module 4: Data Science of Match Prediction – From Gut to Graphs**

* **Match phase + momentum analysis techniques**
* **Team forms, pitch data, and timing entry**
* **Candle pattern analogy for timing trades**
* **Real-time alerts and smart triggers**

**Module 5: Decision Making Framework of a Pro Sports Trader**

* **Entry–exit planning through live analytics**
* **Volume control using “Split Sizing”**
* **Strategy switching mid-match**
* **Downloadable worksheet: Decision Tree Matrix**

**Module 6: Risk-Free Trading Systems – Protecting Capital First**

* **“Loss Limiter Formula” – Never go over your limit**
* **Capital planning model (Mini Bankroll)**
* **“Profit Parking Plan” for withdrawals**
* **Trade log strategy for personal performance tracking**

**Module 7: The Sports Analysis Career Path (3-Tier Model)**

* **Entry: Daily Trading + Tools**
* **Semi-Pro: Community building & analysis sharing**
* **Expert: Consulting, group management, fee models**
* **Bonus Template: Career Vision Planner**

**Bonus Access:**

* **Telegram-compatible dashboards**
* **Trading log sheets**
* **2 mentorship calls/month**

### **C. Expert Suite – ₹1,999/month**

**Includes All Modules + Premium Secret Guides + Advanced Tools**

**Target: Independent consultants, expert fantasy players, data scientists, community leaders**

**USP: Full suite of knowledge + community monetization**

#### **[Premium Expert Guides – Free for Early Members]**

**Guide 1: “Game Decoder”**

* **Advanced momentum switch recognition**
* **Match structure pre-analysis method**

**Guide 2: “Trading Calendar”**

* **Weekly goal-setting framework**
* **How experts avoid low-value matches**

**Guide 3: “₹500 to ₹50,000 Transformation Map”**

* **Step-by-step capital compounding plan**
* **3-Phase strategy stack evolution**

**Guide 4: “The Consultant’s Toolkit”**

* **Teaching others, managing groups, handling FAQs**
* **How to build your own monetized Telegram classroom**

**Guide 5: “The Low-Risk High-Control Career Model”**

* **Time-blocking plan for working professionals**
* **Passive income via consulting & affiliate links**

### **D. Annual Elite Plan – ₹14,999/year**

**All Access + Early Release of Upcoming Courses + Mentorship**

**Target: Brand builders, data experts, affiliate marketers**

**USP: Long-term access + future-proofing + resale rights (for affiliates)**

#### **Upcoming Teaser Courses (Exclusive Early Access):**

1. **The AI Sports Analyst – Predictive Models**
2. **Telegram Community Breakdown – How Big Gurus Operate**
3. **Fantasy Sports as Research Sandbox for Live Trading**
4. **Digital Marketing for Sports Analysts**
5. **Regional Language Expansion Strategy**
6. **The 5-Tool Trader Setup (App, Web, Alerts, Sheet, Voice)**
7. **3-Click Odds Reading Formula**
8. **Match-Type Based Risk Models**
9. **How Sports Exchanges Operate (Platform Backend View)**
10. **Build Your Own Sports Trading Ecosystem**

## **2. Pocket Money Program – ₹150 for Free Marketing Tasks**

**URL: www.sportstradex.in/pocketmoney**

**Objective: Free growth marketing system + affiliate introduction funnel**

### **User Flow:**

1. **Signup & Entry: Anyone can join for free**
2. **Task Dashboard: Get 3 promotional tasks worth ₹50 each**
3. **For Each ₹50 Task:**
   * **Get 2 banners + 1 short video**
   * **Share on Instagram, WhatsApp & Facebook**
   * **Submit proof links in a quick form**
   * **Wait 7-day verification**
   * **Redeem ₹50 UPI payout after approval**

### **Total Payout: ₹150 (redeemable in parts)**

**Bonus CTA: Unlock Pro Learner Plan for ₹799 using Pocket Money earnings**

## **3. Conversion + Retention Strategy**

| **Funnel Stage** | **Offer/Module** | **Value** | **Price** | **CTA** |
| --- | --- | --- | --- | --- |
| **Top Funnel** | **Pocket Money Program** | **Instant ₹150** | **Free** | **Earn & Learn** |
| **Engagement** | **Free Blueprint Course (Modules 1–3)** | **Skill Discovery** | **Free** | **Claim Free Course** |
| **Mid Funnel** | **Pro Learner Plan (Modules 4–7)** | **Live Tools & Calls** | **₹799/month** | **Start Pro Learning** |
| **Bottom Funnel** | **Expert Suite + Guides + Tools** | **Full Stack Career** | **₹1,999/month** | **Upgrade to Expert** |
| **Retention** | **Elite Annual Plan** | **Early Access** | **₹14,999/year** | **Secure Your Future** |